



**KNOW HOW TRANSFER**  
the photography knowledge hub



**Quick Start**

**Smoothing**

**Edge & Tone**

**Boosting**

**Decomposing**

**Product Page**

**Trial Versions**

**Buy Wow! 2**

**Buy Wow! Pro 2**

**Buy Bundle**

**Wow! Frequency Equalizer 2 and Pro 2**

**Before / After Examples - February 2019**



# How to use this booklet

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**Presets**

This booklet is designed to easily compare versions going back and forth through the pages using the keyboard arrow keys. You can watch it in your browser or, even better, download and watch it in Acrobat Reader or Preview, selecting the option “View in Full Screen Mode”. We suggest to go back and forth several times in order to watch any small detail.

This booklet is a work in progress, so please check in the download page if updated versions are available.

From the quick green index buttons in the front-page you can reach any chapter.

**Check Version**

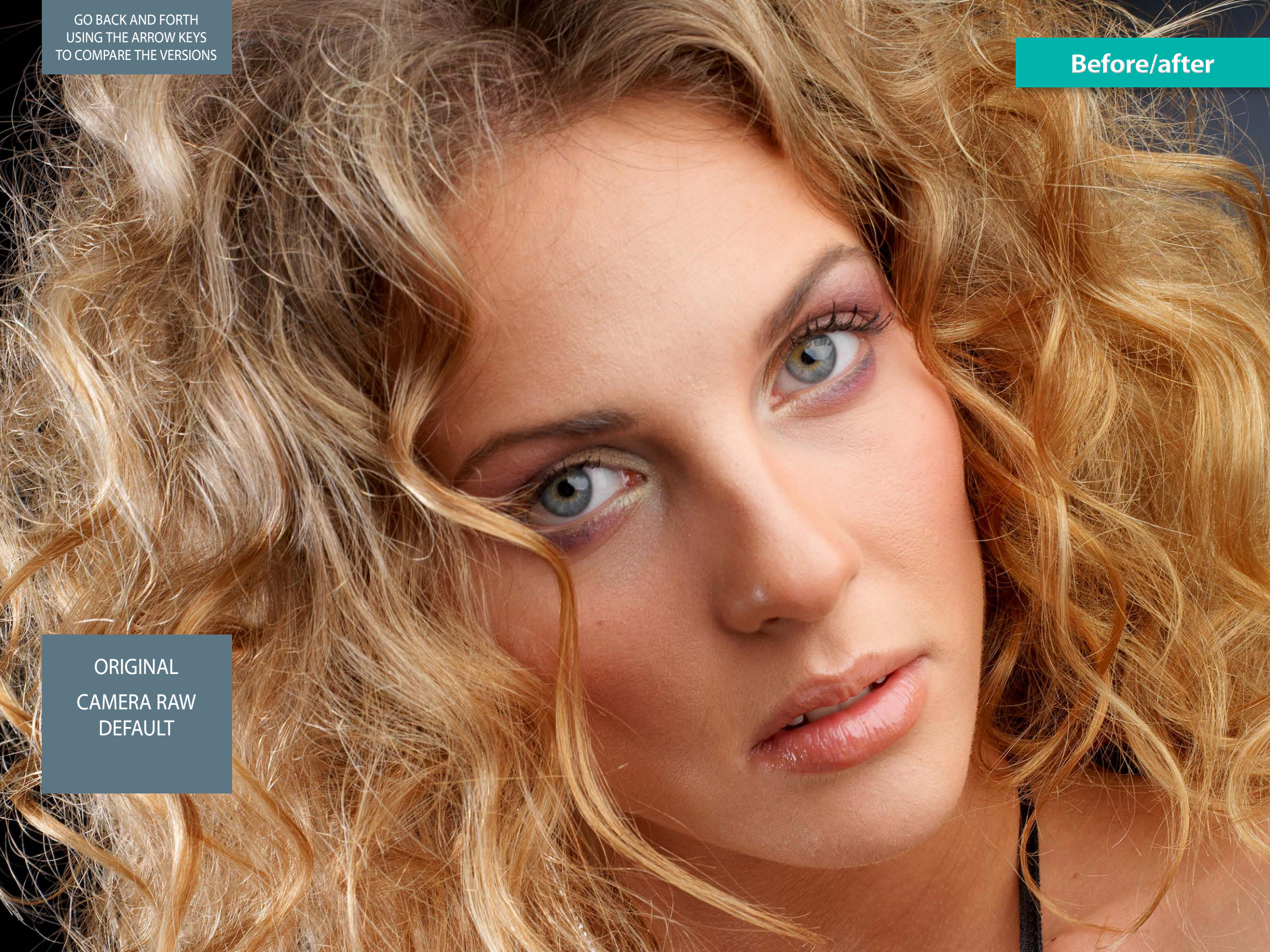
**High-Res Version**



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

**Before/after**

ORIGINAL  
CAMERA RAW  
DEFAULT





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

PRESET BEAUTY  
COLOR BOOST 15

NO RETOUCH



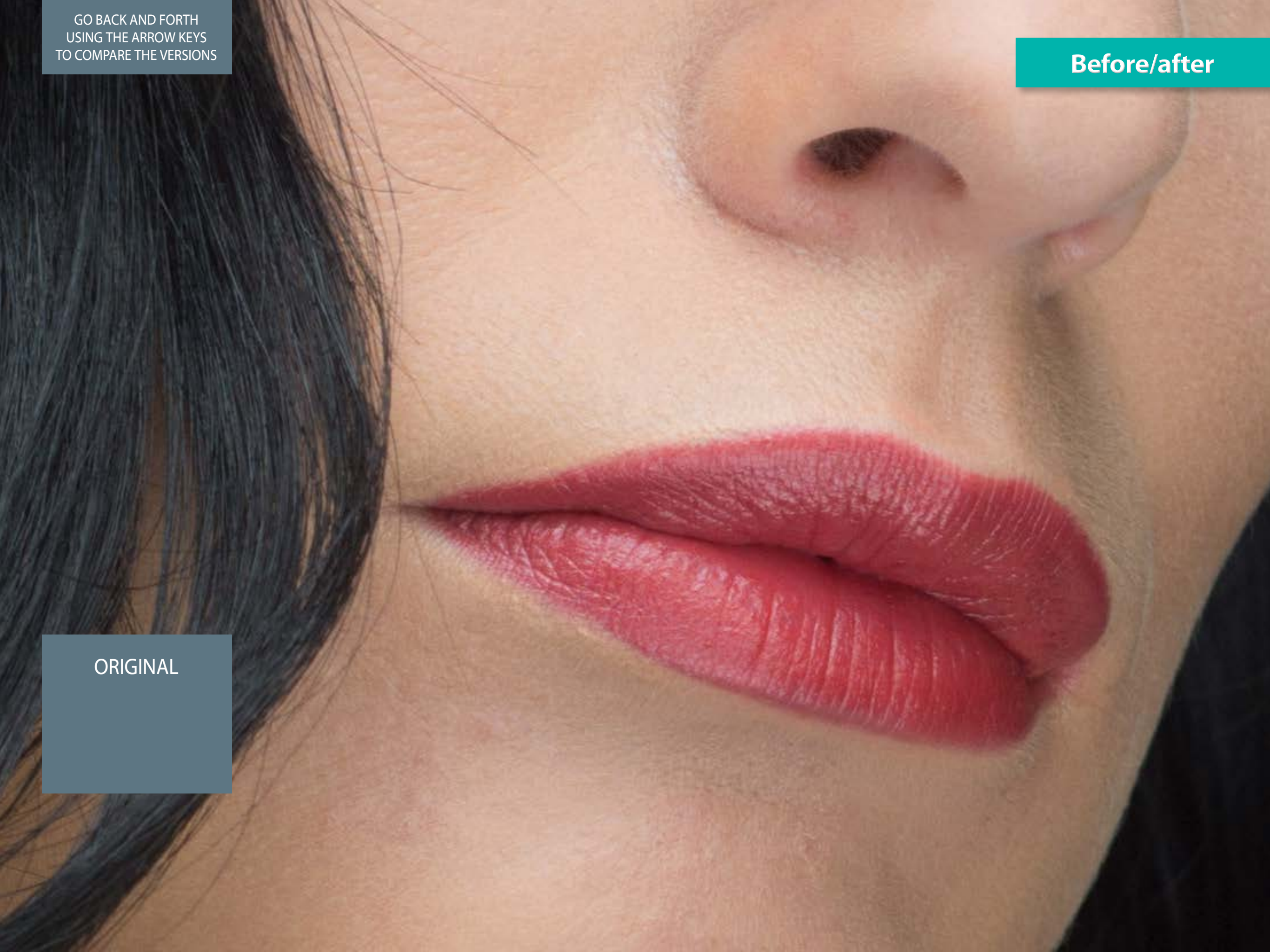
Wow2 (1, -6, -5, 2, 5), 50, (0, 0), Md



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

PRESET BEAUTY  
COLOR BOOST 12  
SHADOWS 52  
NO RETOUCH



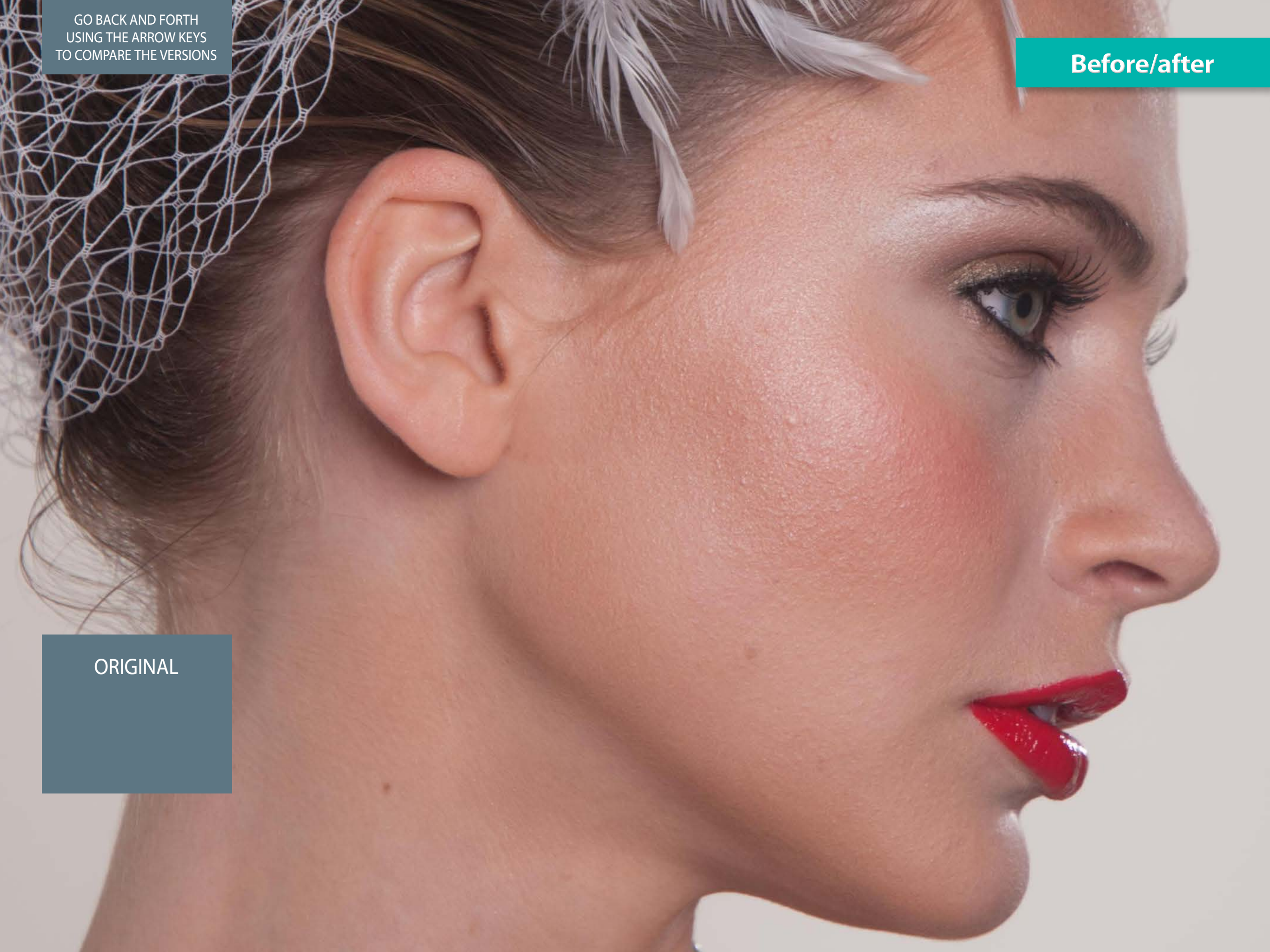
Wow2 (2, -7, -6, 2, 5), 50, (0, 52), Md



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after



PRESET BEAUTY  
COLOR BOOST 12  
SHADOWS 92  
NO RETOUCH

GREAT JOB IN  
THE TRANSITIONS  
BETWEEN FACE  
AND WHITE  
BACKGROUND



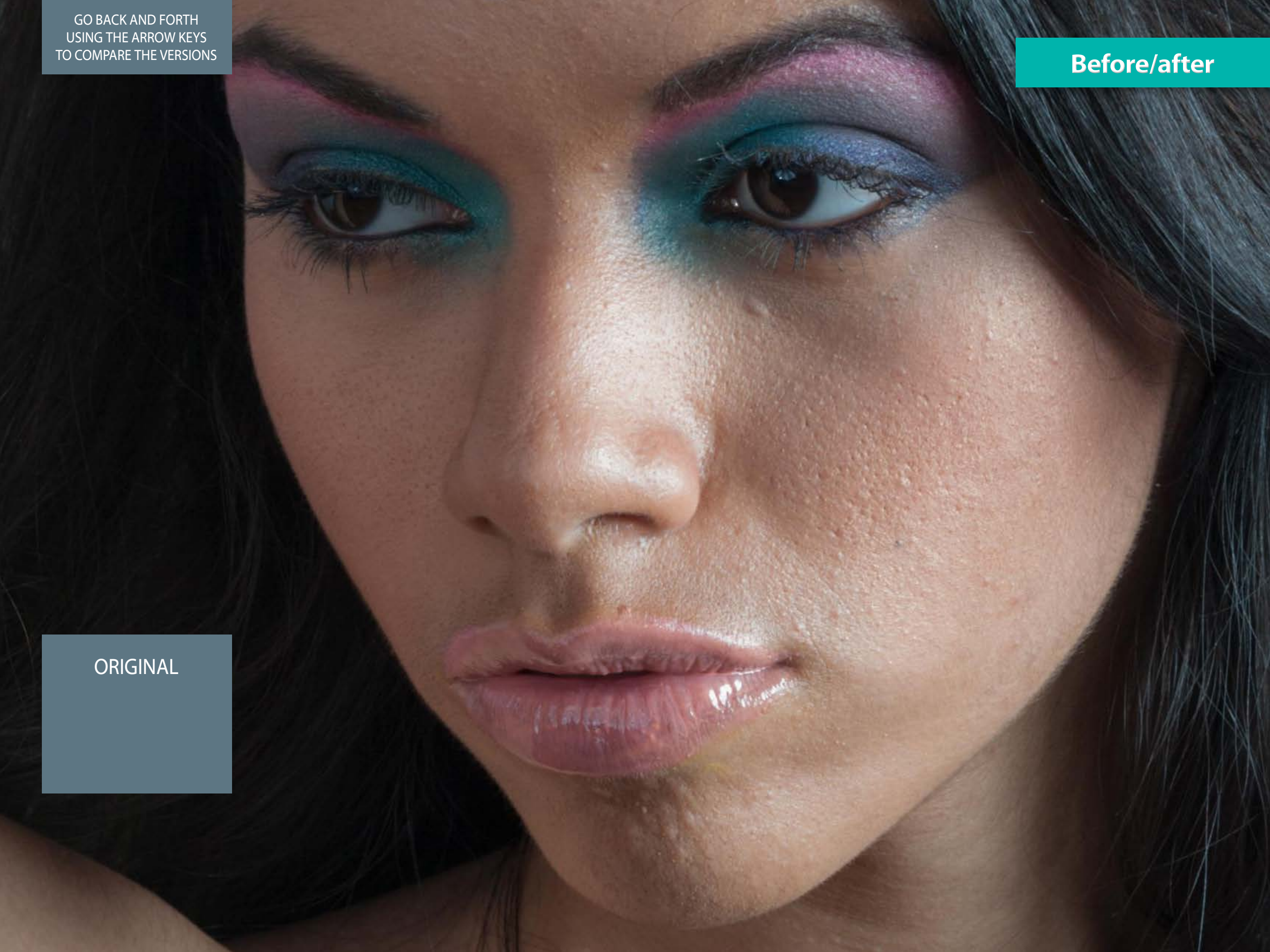
Wow2 (1, -6, -5, 2, 5), 50, (0, 92), Sm



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL



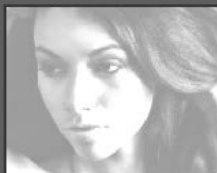


GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

PRESET BEAUTY  
COLOR BOOST 12  
SHADOWS 52  
NO RETOUCH

A SINGLE STEP  
OF WOW! HAS  
FIXED 80% OF THE  
IMPERFECTIONS



Wow2 (2, -7, -6, 2, 5), 50, (0, 52), Sm



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Edge & Tone

ORIGINAL  
CAMERA RAW  
DEFAULT





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Edge & Tone

PRESET BEAUTY  
COLOR BOOST 15  
NO EDGE & TONE  
PRESERVING



Wow2 (1, -6, -5, 2, 5), 0, (0, 0), Md



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Edge & Tone

PRESET BEAUTY  
COLOR BOOST 15  
WITH EDGE &  
TONE  
PRESERVING 50

YOU CAN REDUCE  
EDGE & TONE  
VALUE FOR ANY  
INTERMEDIATE  
RESULT



Wow2 (1, -6, -5, 2, 5), 50, (0, 0), Md



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Edge & Tone

ORIGINAL  
CAMERA RAW  
DEFAULT





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

PRESET BOOST+  
COLOR BOOST 30  
TO IMPROVE THE  
TREES  
NO RETOUCH



Wow2 (2, 2, 4, 2, 3), 50, (0, 0), Lg



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL  
CAMERA RAW  
DEFAULT





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

BETTER CONTRAST  
AND SHARPNESS.  
IMPROVED  
COLORS AND  
SHADOWS.

PRESET BOOST+  
MODIFIED  
NO RETOUCH



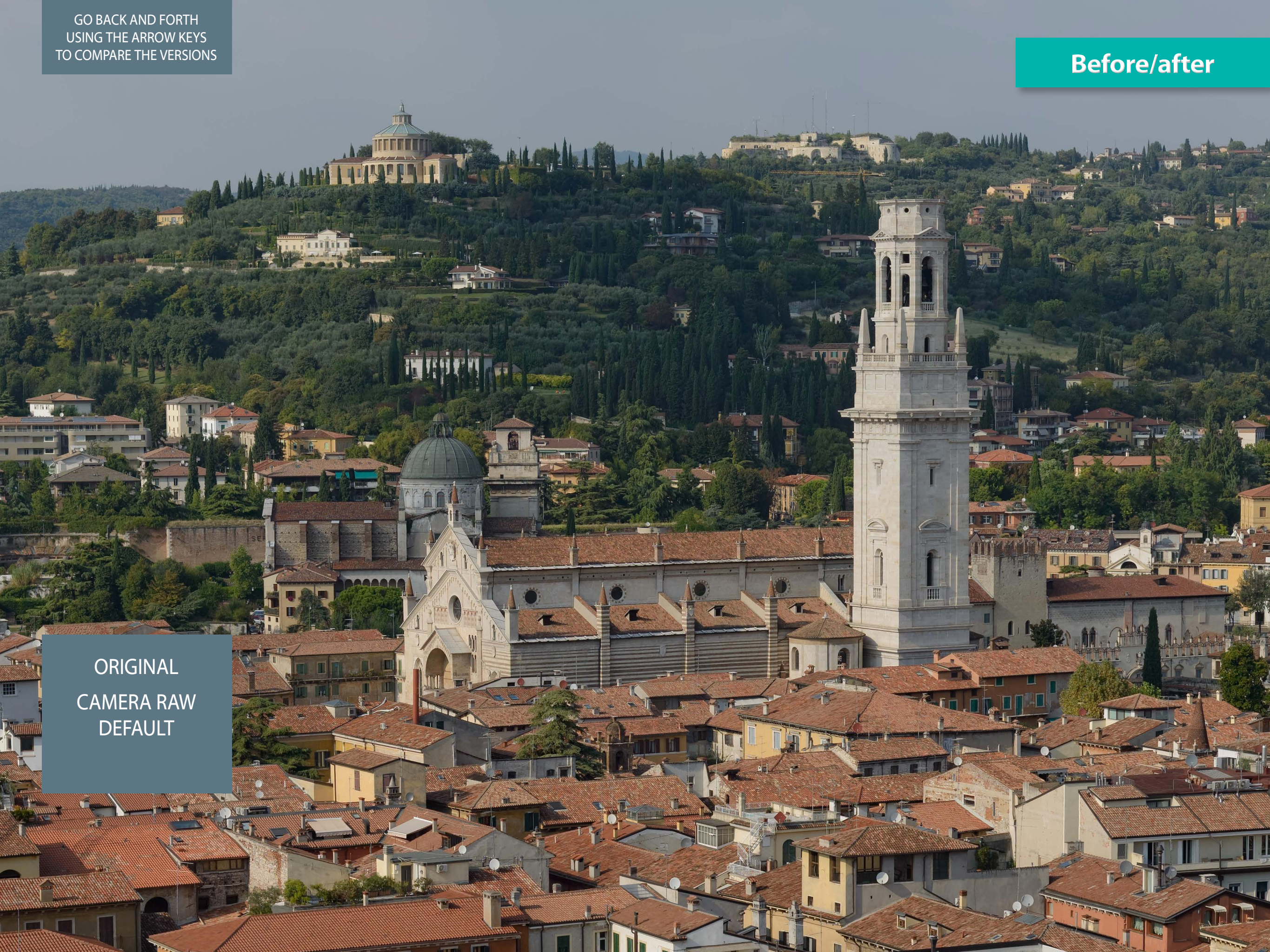
Wow2 (0, 2, 4, 2, -2), 50, (0, 0), Md



GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

ORIGINAL  
CAMERA RAW  
DEFAULT





GO BACK AND FORTH  
USING THE ARROW KEYS  
TO COMPARE THE VERSIONS

Before/after

PRESET BOOST+  
COLOR BOOST 15  
+DECOMPOSE  
AD BASE LAYER  
OPACITY AT 50&%



Wow2 (2, 2, 4, 2, 3), 50, (0, 0), Lg